



SANCTUARY

WEBSITE SERVICES GUIDE

Updated: April 2022

Phone: 330-266-1188 - sanctuarymg.com

219 E. Maple St., Ste 125, North Canton, Ohio 44720

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Would you be interested in talking about your challenges and goals?

[Schedule a meeting online today!](#)

Call: 330-266-1188

INTRODUCTION

Your website is one of your greatest assets in digital marketing.

Yes, it's a place where potential customers can find information on your products or services, but it's also something you can leverage to turn those visitors into loyal customers.

While web design may sound like the focus is on looks, it's really about creating a website that connects with your key audience, provides them helpful content to explore, moves them through the buyer's journey, and gives them something to take action on.

Simply put—if your website is not getting conversions, it's not working. But why isn't it working, and what needs to happen to make it successful?

Hint: The culprit is not always design (i.e. how it looks), but rather the functionality and how easy it is to navigate. If it doesn't work for your visitors, then it definitely won't work in your advantage.

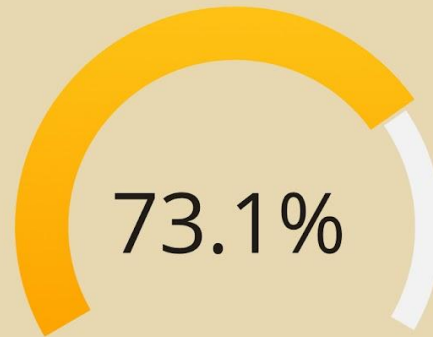
Top reasons for a visitor to leave a website

Source: Goodfirms.com



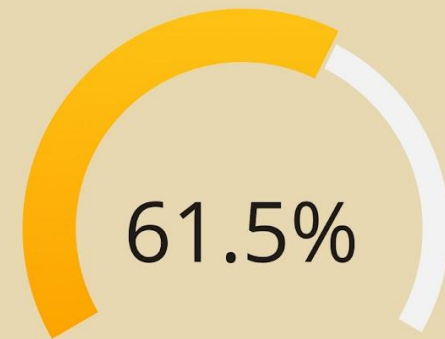
88.5%

Slow Loading



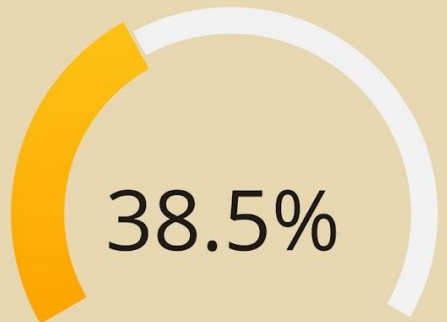
73.1%

Non-Responsive



61.5%

Bad Navigation



38.5%

Outdated Design



34.6%

Poor Content



3.8%

Obtrusive Use of Audio/Video

DISCOVERY

Getting started on the right foot.

When we begin the process of working with a new partner, we always start with a detailed discovery project. Our goal is to have a clear understanding of your needs, expectations, budget and timeline from the beginning.

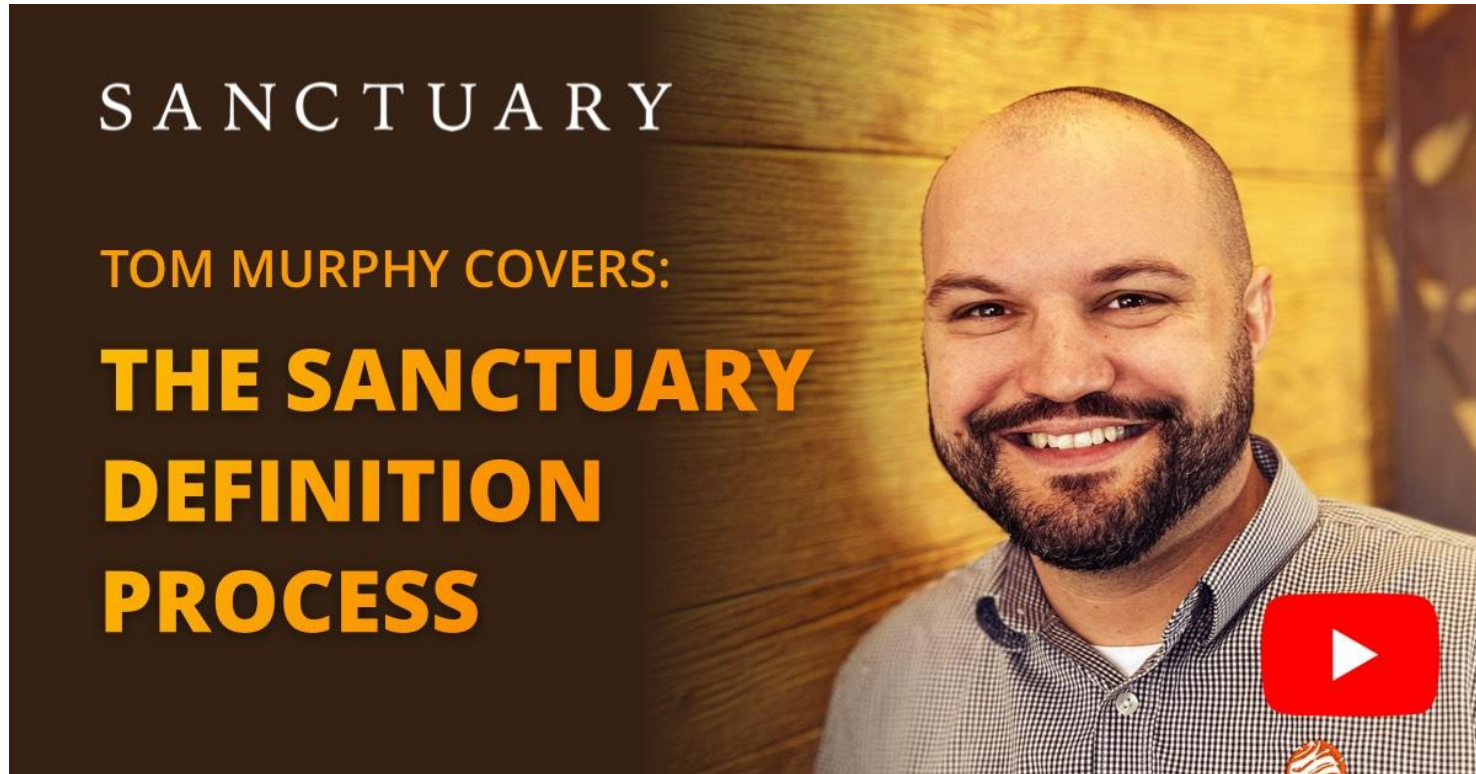
To get started on the right foot we need to spend some time getting to know you, your company, your products and services, and then moving on to exploring your industry, the competition, and the online landscape. Through this initial research we'll begin to understand exactly what this project needs to accomplish at the end of the day. Simply, how will success be measured? This will be the foundation of an actionable, and measurable plan.

Accurately quoting a website with so many variables in play is almost impossible to do without understanding all of the intimate details and requirements. How much content do we need to create together? What custom features and functionality do we need to plan and develop? Will there be integrations into third party systems? Are there design and branding requirements? All these things and more are considered and documented.

Our team has been doing this for decades at this point, and we've confirmed through trial and error that diving into a new website project without proper research and planning is simply a recipe for failure. Just like any successful voyage you need to know where you're going, what tools you need, how you're going to get there, how long it's going to take, and how you'll measure success when you do.

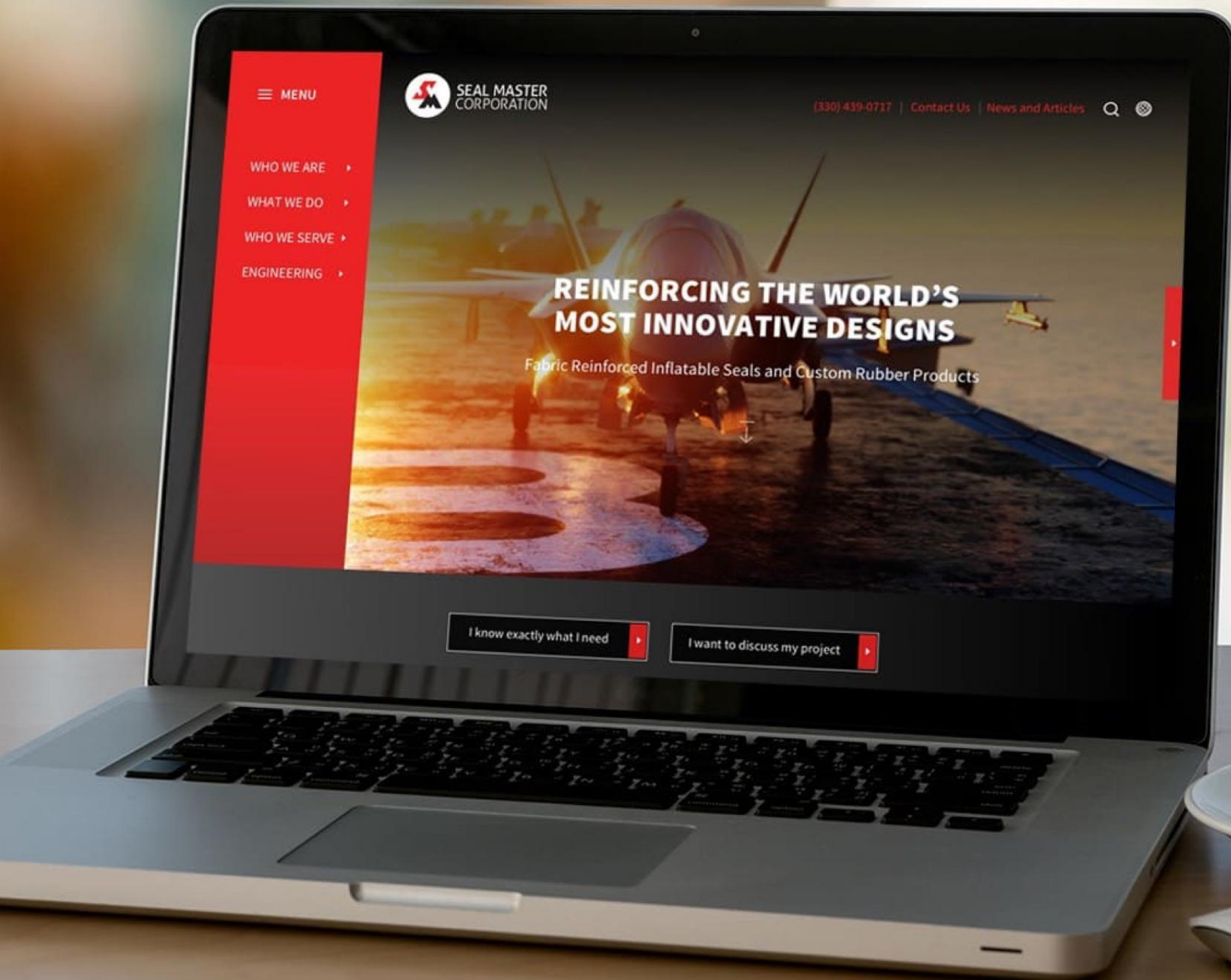
When the discovery project is complete, we'll deliver a detailed proposal that aligns everyone with the requirements, goals, deliverables and ultimately the timeline of the project. The last thing we want to do is guess, assume or have you be disappointed in any way. Our discovery process ensures that this never happens and that we're ultimately able to meet and exceed your expectations.

The Website Discovery Process



[VIDEO: Explore our process.](#)

[PODCAST: How to develop an effective strategy for a new website](#)



WEBSITE DESIGN

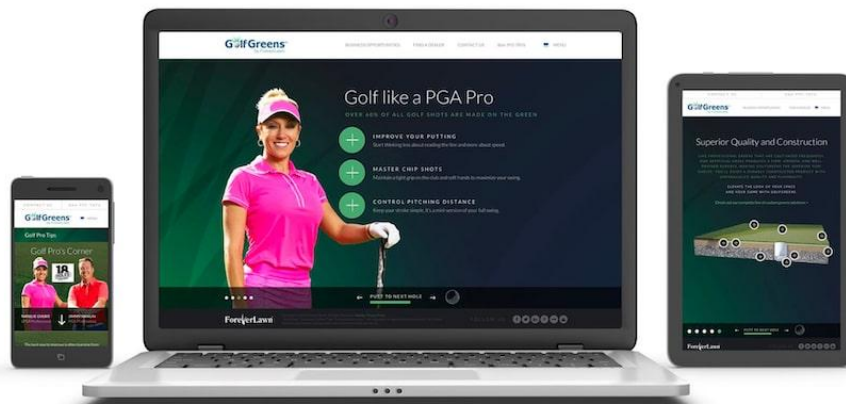
Grow your business and get better results with a custom designed website.

We design websites that get results.

Design isn't just about looks, it's about creating visual appeal that's easy to navigate and entices users to take action. Your social media, your paid Google ads, your emails... They all play a part in portraying your brand, and they all lead back to your website. Aligning the look and feel of all these different assets will help strengthen your digital presence and bring in more leads for your business.

Your website isn't just a place where people can get information about your products or services (although it's very important for that, too!), it's the foundation for all your digital marketing efforts.

At Sanctuary, we provide world-class website design services to help you grow your business. Read more on the next page about how we can help you create an amazing, custom website.



GolfGreens.com by Sanctuary

[View more of our portfolio](#)

The navigation is your foundation.

Why is Google Maps the most popular navigation app? Because it's quick and easy to get directions. Just type in the address, choose your location and hit "Get Directions". You're there!

That same idea applies to the navigation or menu on your site. If it's well-designed, easy to read and makes logical sense from an organizational perspective, your users will have no problem finding what they need.



[Read how we increased Becky Dorner's website sales by 66%.](#)



Usability. Accessibility. Efficiency.

While some say digital marketing is all about making more money (getting leads and sales), it's first about solving problems for your ideal customers. By making sure your website is usable, accessible and efficient, your goal should be to help your prospects and customers, and give them a fast and easy way to get what they need—which will ideally help you get more leads as a result.

This is the idea behind “UX design”, or user experience design. We don't just design websites that visually ‘wow’ users, we design websites that are functional and ultimately drive toward the goal of bringing in more leads and conversions.

UX website design comes down to three things:

1. Usability
2. Accessibility
3. Efficiency

Usability

UX design is a process that improves the overall experience for website users. This is where strategy and design come together to ensure that your unique goals are achieved. We ensure that your visitors have no issues navigating your site and finding the help and information that they need.

Accessibility

When you restrict certain people from being able to access and navigate your website, you're tarnishing your brand and taking leads off the table. UX design accounts for website accessibility, which ensures that people of all abilities can navigate, understand and interact with your site.

Efficiency

The key to a website that not only looks great but functions well is having design and development teams that work well together. A designer could come up with the most striking, impressionable website design, but if developers can't code it in a way that keeps the site fast and efficient, it won't be successful.

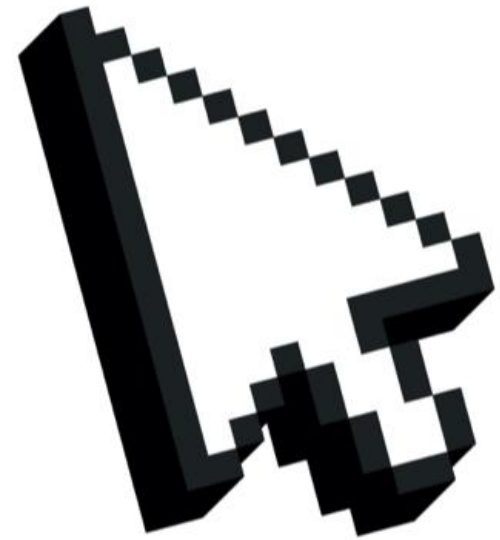


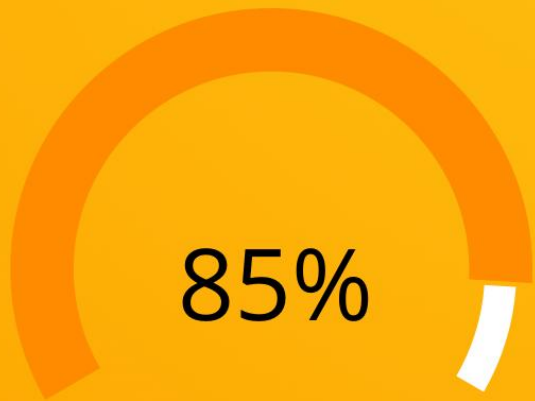
Taking action on your website should be a no-brainer.

If your website is meant to be a lead generation tool, then its design must accommodate those key lead generation and conversion points (downloads, buttons, forms). Using a combination of strategic thinking, psychology and logic, our design team chooses the right fonts, colors, images and positioning to make those features effective.

- Make the menu easy to navigate Make it clear where to find information about your products or services
- Present clear buttons and call-to-actions
- Bring in more leads with short and simple forms
- Cater your website experience to your key audiences

Case Studies: [Learn how new websites helped our client's grow.](#)





85% of clients are willing to pay for a better user experience (UX).

Source: WebFX

Learn how great design can help you accomplish your goals

Subtle choices that a designer makes with the look and feel of a website are critical to the success of the whole endeavor. There are so many intangibles. A website can either pull someone in immediately or push them away forever. The little things really do matter.



[Watch the video](#)

Design is so much more than making something look pretty. At its core, design is really focused on influencing human psychology and behavior. Our main goal as designers is to influence decisions at every level. We want to influence and guide our website visitors in ways that ensure that they're able to find the information they need, solve a problem, or purchase a solution that helps them achieve a goal.

But our job is also to influence them in ways that benefit our goals as well. Subtle choices that a designer makes with the look-and-feel of a website is critical to the success of the whole endeavor. There are so many intangibles. A website can either pull someone in immediately, or push them away forever. The little things really do matter.

One of the most important things that we can accomplish with good website design is designing the content and navigation in a way that makes it easy for a user to find what they need. We can do this in many ways. We can clearly articulate what the company does on the homepage as we begin to structure and tell their story. We can decide what words are used in the navigation and how the secondary content pages are organized and presented.

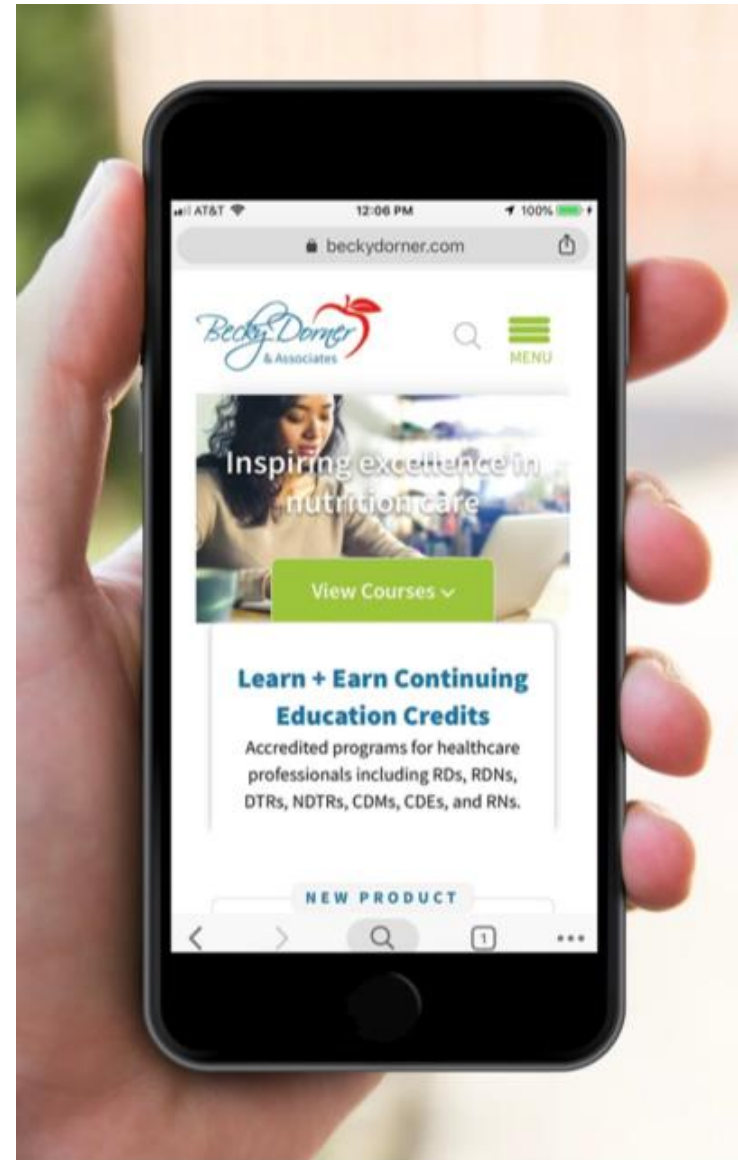
Some of the most basic principles of design psychology in user experience include the effective use of color, type and imagery. The psychology of color is kind fun to explore because color is proven to greatly influence perception, choice and even mood. Color can draw the eye, or push something into the background. Color can affect emotions. Color can excite you. Color can depress you. Color can have a perceived meaning, like red means stop or danger. Color can certainly effect decisions, and certain colors can trigger feelings for different target audiences.

How you use typography can have a more direct and tangible impact on a user's experience. Typography can effect how easy it is to read something. Good typography design will grab a user's attention and guide them to the next step or a desired goal. The layout of information and images on the page, and even the user of specific fonts, might influence if it's easy to scan and understand content quickly. It may even affect if the user wants to start reading anything at all.

The terms, laws, principles, concepts and ideas around the psychology of design are really vast. Just do a google search for something like "psychology and user experience design" and you'll see what we mean.

These are just some simple ways to demonstrate how design greatly impacts the user experience on a website and why it's much more than just making a website look nice. That's the easy part. The hard part is doing all the right things to influence behavior and decisions.

That's where an experienced, professional website design team can certainly help.



Learn how a great design can help to build trust



[Watch the video](#)

A website can either pull someone in immediately and turn them into a customer for life, or turn them off in ways that push them away forever. At the most basic level, designing a website that looks and feels like a professional, reputable and trustworthy business is key.

One of the most important things that we must do when designing a website, is to focus on building trust. This involves everything from how the website visually "feels", to the specific words we use to tell the story, or to get someone to take action on a goal.

But there are many more factors that need to be considered and presented to create trust. From the quality of the images on the page, to whether you clearly provide a phone number and a physical address.

Clearly designing social proof into your website in the form of reviews and testimonials, as well as showing trust factors like certifications, association memberships, security badges and awards.

Even the quality of your logo and branding, the color choices that you make, the subtle use of typography that makes people feel comfortable and enjoy engaging with the site.

These are ALL design decisions, and doing it well ultimately allows you to directly influence how people feel about you and control perception.

All of these subtle decisions can impact whether you're able to start building a relationship, and trust is the foundation of any prosperous relationship.



94% of first impressions relate to your site's web design.

Source: WebFX



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WEBSITE DEVELOPMENT

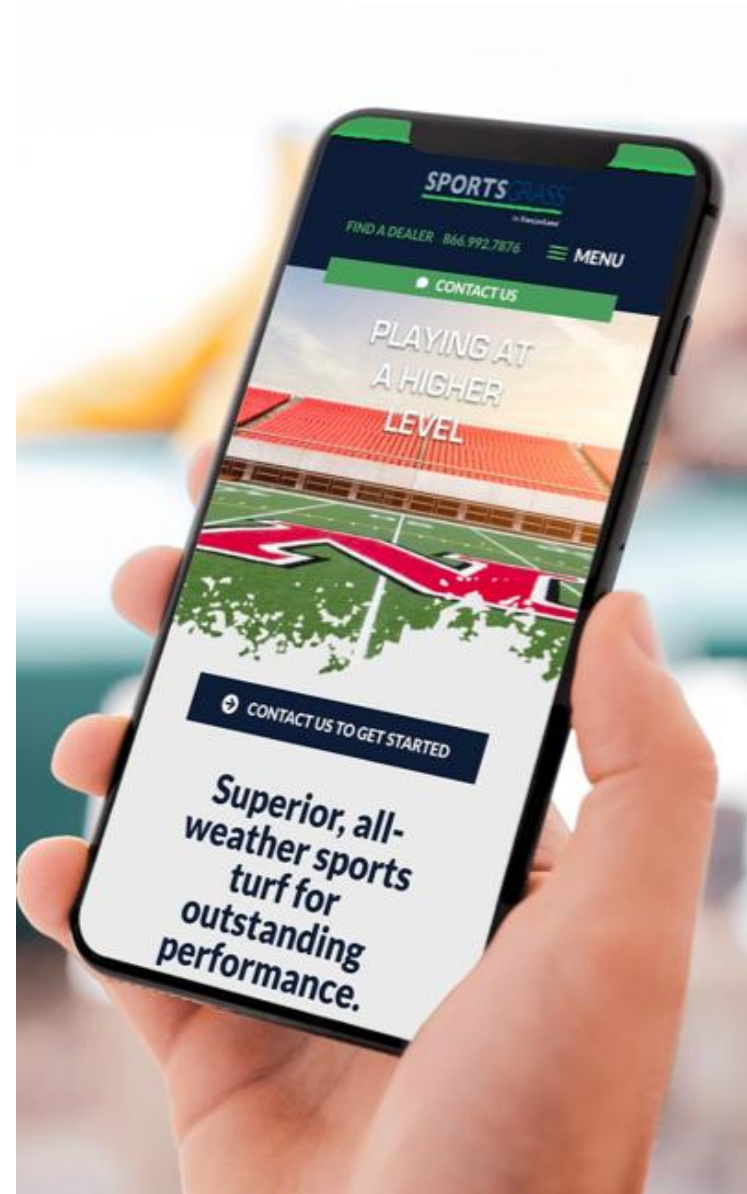
A striking design isn't enough.

With roughly 4.6 billion website users in the world, there's no better reason to get your website online. But in order to create and maintain a valuable web presence, you need a knowledgeable development team to help you do it right.

Partner with Sanctuary to:

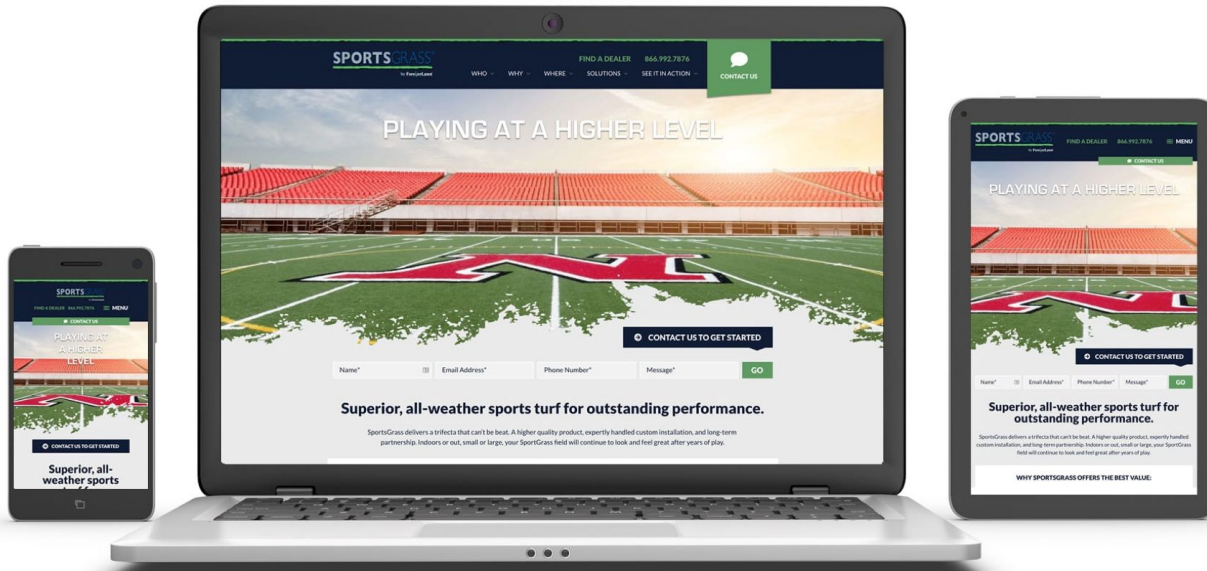
- Develop a world-class, custom website that looks great, and functions properly on all devices and platforms
- Enhance the usability of your website
- Add required functionality to your website
- Make your website load quickly
- Make it easy for visitors to take action on your website
- Support and maintain your website on an ongoing basis

At Sanctuary, we provide world-class, development services to help you grow your business. Read more about how we can help you create and support an amazing, custom website.



Strategic marketing backed by skilled web development.

Your website is a place where prospective customers can visit to learn, research, connect, or even be entertained. And it's the foundation of all your digital marketing efforts meant to elicit engagement or some type of response (a conversion or lead). But you must have a well-functioning and regularly maintained website to make sure those responses keep coming in.



SportsGrass.com
by Sanctuary

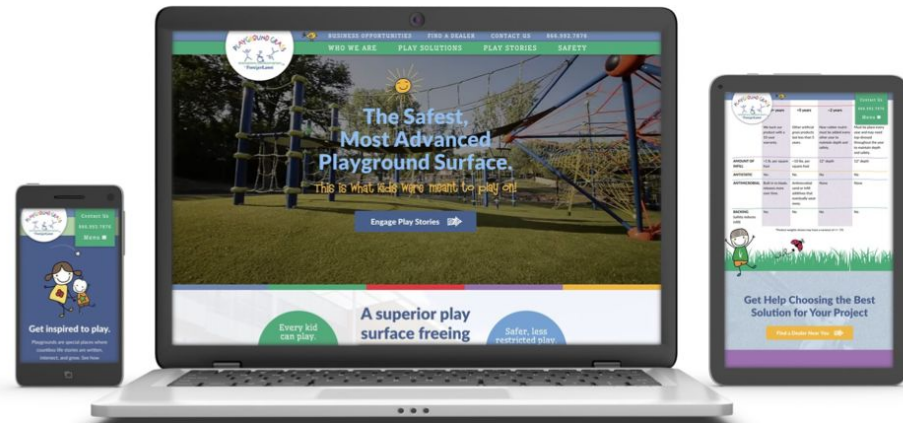
Whatever your goals for growth are, we can develop a website that fosters the specific functionality needed to make that happen. Our experienced developers provide the technical back-end support needed to propel you toward those goals.

- They make sure leads are being tracked in Google Analytics.
- They make sure names and emails are getting added to your list.
- They add the right **schema** to make sure search engines understand what's on your site.
- They can make your website load fast.

Your development team is essentially the framework needed to bring strategy, design and content together into a well-functioning website that gets you results. They make sure that whatever “action” is happening on your site, is happening as it should be.

Just a few of the features we can integrate into your website to elicit responses include:

- Contact forms
- Email newsletter signup
- White paper/e-book downloads
- Live chat
- Review submission
- Job applications, and much more!





Decreasing mobile site load times by just one tenth of a second resulted in major increases in conversion rates — specifically, 8.4% for retail sites and 10.1% for travel sites.

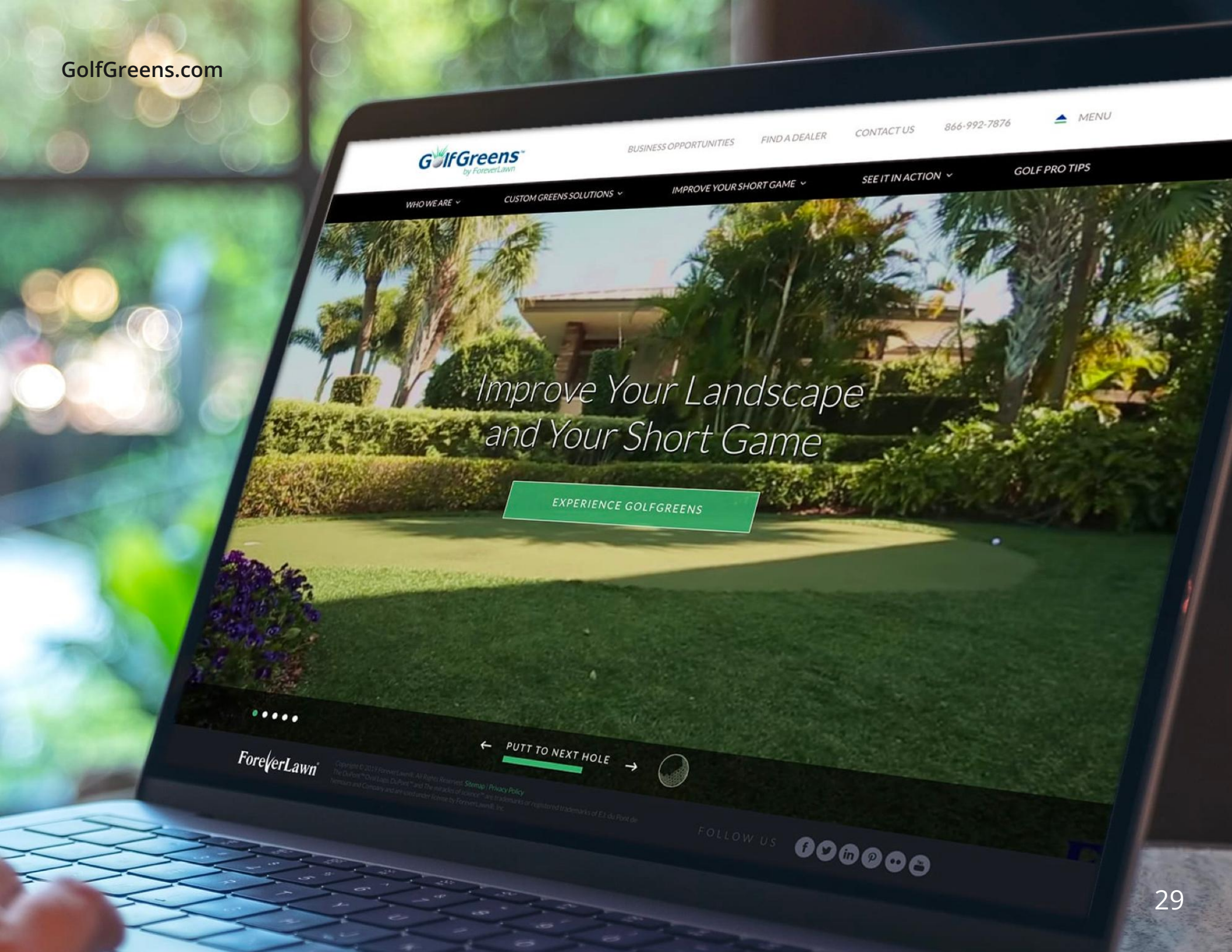
Source: Hubspot

Not only are we experts in website design and development, but we're experts at the most popular CMS platform (Content Management System) powering the internet today.

Partner with Sanctuary, the [WordPress](#) pros who can help you:

- Develop your website on a widely supported foundation that's embraced by over 37% of the websites on the internet.*
- Design a website that functions perfectly and consistently on devices and platforms, from desktop computers to mobile devices.
- Put SEO at the forefront of your website and rank higher in search results for what you do.
- Improve site speed and user experience.
- Update and maintain the content on your site yourself without programming experience.
- Work with an expert partner to support and maintain your website.





BUSINESS OPPORTUNITIES

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MENU

WHO WE ARE

CUSTOM GREENS SOLUTIONS

IMPROVE YOUR SHORT GAME

SEE IT IN ACTION

GOLF PRO TIPS

Improve Your Landscape and Your Short Game

EXPERIENCE GOLFGREENS

ForeverLawn

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WORDPRESS EXPERTS

Work with a specialist to build, secure, support, host and maintain your website.

Choose the most popular CMS, and a U.S. based partner to build, support and grow your online presence.

Experienced

Since 2006, we've partnered with hundreds of businesses to help move the mark on their growth goals. We've designed and developed countless WordPress websites for brands across diverse industries with various goals and needs for growth and support.

Knowledgeable

From marketing strategists and SEO content experts, to designers and programming gurus, the Sanctuary team is full of ambitious, experienced specialists that are ready to help you grow and support your business. Your website will be built on a solid foundation that you can trust.

Results-Driven

Many marketing or website development agencies promise to grow your business with no benchmarks for success. We deliver measurable results on key metrics that make sense for your business. Results start with an amazing WordPress website.

First Thing's First: What is a CMS?

A CMS or content management system is a software platform on which users can build, edit and manage a website without having to code it or needing extensive programming experience. Content management systems often give you access to templates and extensions you can purchase to add additional designs or functionality to your website. WordPress is a CMS that gives you full control and ownership of your website and is extremely user friendly.

So, Why WordPress?

At Sanctuary, we build all of our clients' websites on the WordPress platform, and if one of our clients isn't already on WordPress, we strongly encourage them to make the switch. People often think of WordPress as just a blogging platform, but it has evolved over the years into a powerful and comprehensive content management system (CMS).

Since the beginning, Sanctuary's developers have favored WordPress because of its simple, easy-to-use interface, advanced functionality with plugins widgets, and its focus on website security. This post isn't even sponsored by WordPress—we just love it that much!

Trusted and widely supported

43% of the internet uses WordPress, from hobby blogs to some of the biggest websites online. WordPress is an open-source platform that's widely supported and trusted by millions of people and websites.

Success is built in

WordPress is developed to help you succeed online. Powerful, yet easy to use features are at the heart of the platform. The possibilities are endless. WordPress and Sanctuary have you covered.

SEO-Focused

WordPress websites tend to rank higher than others, and it's no coincidence! WordPress is an seo-friendly foundation for your website and it provides many of the most critical tools required to rank well in the search engines. Behind the scenes, WordPress websites are clearly organized and easy for search engines like Google to index and understand. Combine these tools with an experienced SEO company like Sanctuary and you have a powerful combination that will help you to be found online.

Secure

WordPress is developed with security in mind, but our experts will implement additional security measures to ensure that you're protected. We always use best practices when selecting plugins and coding our websites. We can help you properly support and maintain your website ongoing. We can even help you to accept payments online and ensure that your site is properly protected and monitored to keep hackers at bay.

Easy to Manage

After the launch of any new website, our team offers our clients extensive training sessions to ensure that you're able to update and maintain your website content. The WordPress dashboard is straightforward and easy to use for anyone, not just those with a background in coding. If you can use a program like Microsoft Word, you can use WordPress.

Versatile

WordPress is known for its vast selection of plugins that can help you customize the functionality of your website. Plugins help you to integrate complex functionality on your website without building it all from the ground up. For example, even eCommerce can be integrated using a trusted and widely supported plugin platform called WooCommerce. We have decades of experience working with the most popular plugins, including the WooCommerce and many others.

Endless Support

Our team have been building WordPress websites for decades at this point, so we have the tactical experience needed to overcome nearly any challenge. Plus, there is a huge community of providers, developers, designers and specialist experts that can offer guidance and help if you need it in the future. This is no home grown solution. It's simply an amazing solution for the foundation of your website.





WORDPRESS

37% of all websites and a whopping 60% of content management systems (CMS) are created using WordPress.

Source: Envisage Digital

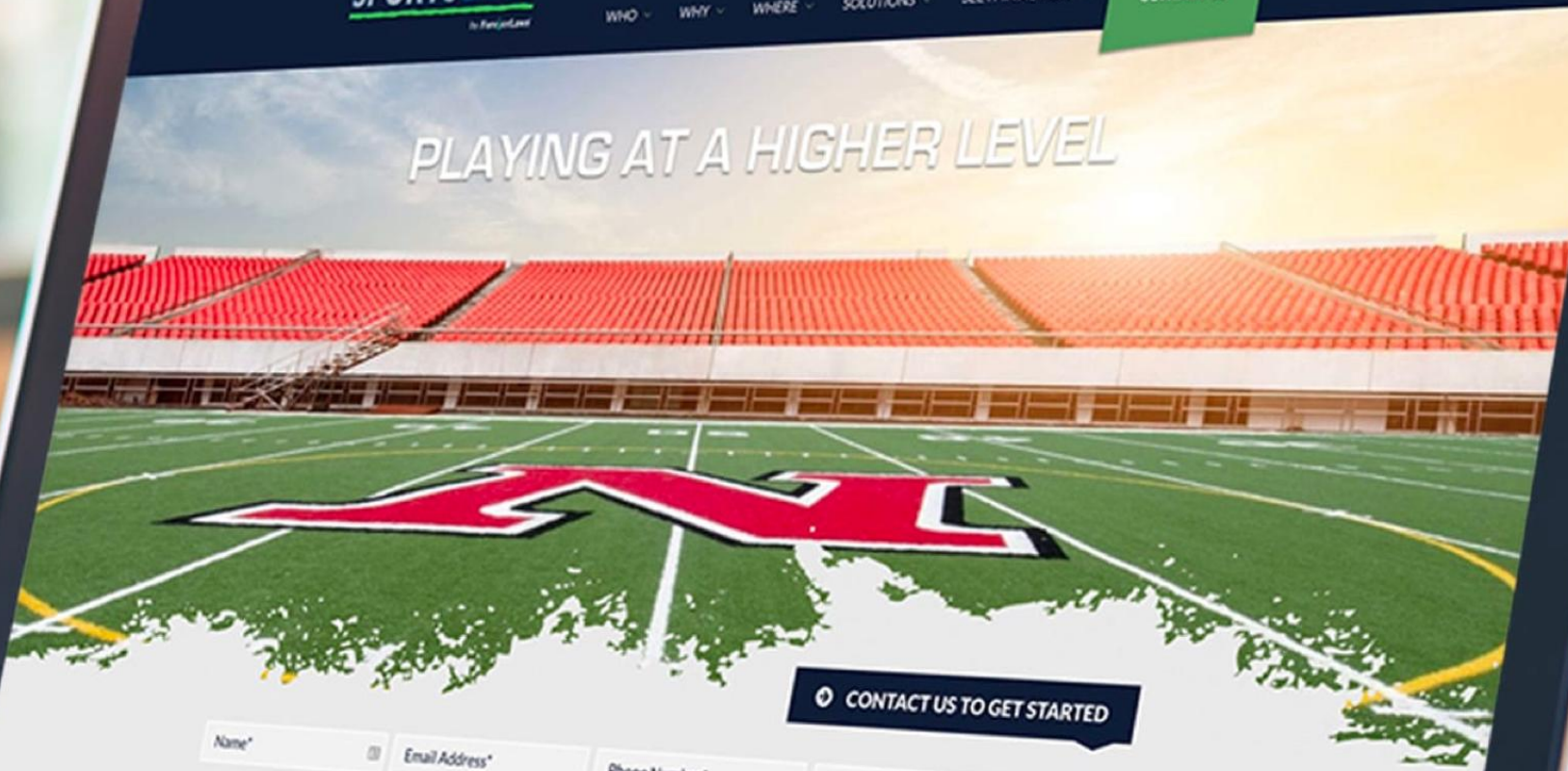


Free Wordpress Whitepaper

Whether you've had your site for years now and you know it needs a major overhaul, or you've recently invested in a new site, you can benefit from making the switch to WordPress and carrying out a web strategy to get more conversions and leads. This white paper will explore why WordPress is a top choice for growing your business, and we'll guide you through how you can leverage it to get better results.

[Download our Wordpress Whitepaper](#)

PLAYING AT A HIGHER LEVEL



CONTACT US TO GET STARTED

Name*

Email Address*

Phone Number*

Message*

GO

Superior, all-weather sports turf for outstanding performance.

SportsGrass delivers a trifecta that can't be beat. A higher quality product, expertly handled custom installation, and long-term partnership. Indoors or out, small or large, your SportGrass field will continue to look and feel great after years of play.

E-COMMERCE

Increase sales and grow your business with a premium eCommerce website.

Not only are we experts in website design and development, but we're experts at helping our retail customers meet online sales goals with streamlined and seamless eCommerce websites.

The goal of any website, eCommerce or not, is to convert visitors into leads and leads into customers. Our goal at Sanctuary is to help you grow your business on the basis of a strategically-designed and developed eCommerce website. With this strong foundation, we can then help you take it even further with digital marketing as a way to get your products in front of the right people.

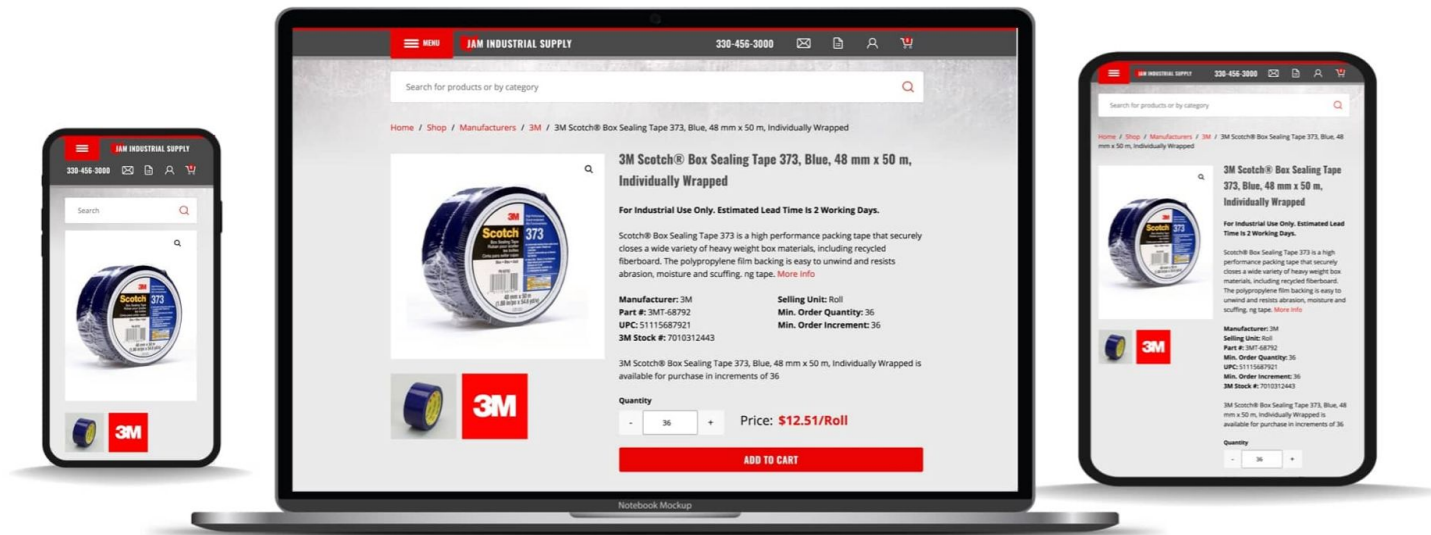
Partner with Sanctuary to:

- Create a strong representation of your brand.
- Rank higher in search results.
- Allow customers to make purchases online with ease.
- Easily track and manage orders behind the scenes.
- Ultimately increase sales opportunities and grow your business.



Partner with the eCommerce website company that gets real results for your business.

JAM Industrial Supply is a 3M Strategic Distributor and leading industrial supplier of products from the industry's top brands. With a focus on excellent customer service, they felt their website didn't reflect the ease and convenience they promised to customers and wanted to bolster sales. WooCommerce would be the most effective way to give them the comprehensive eCommerce website they were hoping for.



[Watch the video](#)

All the must-haves of a successful eCommerce website.



[Watch the video](#)

WooCommerce is an ecommerce plugin for WordPress. It makes creating and managing an online store super easy compared to building an e-commerce site from the ground up. WooCommerce has reasonable levels of flexibility and several vital features out-of-the-box which makes a great choice. WooCommerce offers order tracking, customer engagement, delivery status updates, inventory and tax management, secure payments and shipping integration -- just to mention a few.

Please watch the video on the next page for 10 more reasons why you should choose WooCommerce. Here's the first one...

1) It's free. There's no need to commit to expensive support contracts or proprietary software licenses to use the basic software. You can go to their website right now and download the core software and hit the ground running if you know what you're doing.



WORDPRESS
WOO **COMMERCE**

WooCommerce for WordPress Ecommerce.



ECOMMERCE
THE CHOICE IS CLEAR.

WOO **COMMERCE**

 SANCTUARY



[Watch the video](#)

Here are just a few more reasons why WooCommerce is a great foundation for your online store, and why working with a specialized partner like Sanctuary is a great choice.

E-Commerce built for WordPress

WooCommerce is a flexible eCommerce platform that's built on WordPress and used by millions of websites. This is not some homegrown software. It's the perfect foundation for your online store. Provide flexible shipping options, manage your orders and customers, all on an open-source platform that's widely supported and always being improved.

Build and customize without limits

WooCommerce is fully customizable. Add features and extend the functionality of your store with official extensions from the WooCommerce community of developers. Integrate complex functionality and features without complex and costly development from the ground up. Examples include, but are not limited to tax calculations, subscriptions, product bundles, appointment bookings, shipping tracking, and much more.

Flexible payment options

WooCommerce comes bundled with the ability to accept major credit cards, bank transfers (BACS), checks, and cash on delivery. Beyond the basics, there are 140 region-specific gateways to choose from and integrate with, including WooCommerce Payments, Stripe, PayPal, Square, and Amazon Pay. Apple Pay, Google Pay, subscriptions, and deposits are also supported.

Security

When credit card information is involved, a secure platform is imperative to keeping your customers protected. We have the experience setting up secure payment gateways and protecting passwords and other critical information so you don't have to worry. All eCommerce websites that we build are protected by SSL, or Secure Sockets Layer, a cryptographic protocol designed to provide network security.

Easy Order Management

After the launch of any new website, our development team offers our clients one or more training sessions to ensure that they're able to make necessary updates to their site, such as adding products, adjusting prices, or accessing return or refund information. WooCommerce streamlines order management so that anyone can do it—not just someone with a development background. After all, it's your store; you should be able to easily manage it!

Scalable for Future Growth

Need an eCommerce website to boost online sales? We have years of experience working with the popular WooCommerce plugin that's ideal for online merchants both small and large using WordPress. The best part is that you can start off with a small online store and add more products over time when you're ready to expand. There are also several extensions available via the WooCommerce Marketplace that add new functionality to your online store.





Compatible with Mobile Devices

Nearly 73% of all online purchases are made from a mobile device, making responsive website design and development vital to your overall success. Every single one of the websites we create are responsive because we know your customers want versatility in how they can access your website. On-the-go shopping capabilities means more opportunities to make a sale!

SEO-Focused

WordPress websites tend to rank higher than others, and it's no coincidence! WordPress and WooCommerce are open-source software platforms that use semantic markup and are written with high-quality code. In plain terms, WordPress/WooCommerce websites are clearly organized and easy for search engines like Google to index and understand.

Hubspot + WordPress + WooCommerce

We're WooCommerce, marketing and Hubspot experts. No website will be successful without the right software, tools and marketing. HubSpot offers a full stack of software for marketing, sales, and customer service, with a completely free CRM at its core and it can all integrate with your online store to sync data, engage with your customers, segment lists, track and recover abandoned carts, integrate email marketing, marketing automation, analytics and much more!



[Learn more about Hubspot and The Inbound Methodology](#)





It all points back to your eCommerce website.

Facebook ads, Google display ads, Google shopping ads... However you end up marketing your products in the future, all the ads will lead internet users back to one place—your website. And while a good ad with the right audience can pull plenty of people in, only the right web experience will get them to make a purchase.

Bad images, poor functionality, a clunky cart, or a seemingly “scammy” looking payment process are all things that will send could-be customers straight to the X button on your page.



93.5% of global internet users have purchased products online.

Source: Optimonster

WEBSITE HOSTING

Power your WordPress website and your business with premium hosting and support.

Specialized WordPress Hosting & Support

If your website is the foundation of your company's digital marketing efforts, then your website host is the ground that foundation is built on. Part of offering the best digital experience to your prospects and customers is choosing the right hosting provider that acts as a partner in getting you results. At Sanctuary, we offer managed WordPress website hosting, support and maintenance that is:

Secure

Detect and block DDoS attacks and other malicious events with free firewall and DDoS protection. Lock down your website with next-level security tactics and processes.

Reliable

Ongoing performance monitoring paired with best-in-class support staff means reliable hosting and peace of mind for you. Forget navigating a complex phone tree with Sanctuary.

Scalable

State-of-the-art hosting configuration means that server resources can scale up or down based on demand. We have a solution for all of your unique website hosting needs.

Dedicated hosting is typically the best choice for a growing business with a healthy, substantial website. You want your site to get as much traffic as possible and be reliable for your customers, which means you need a dedicated, secure server that's backed by an experienced technical support team.

A strategically designed and developed website should always be paired with reliable hosting, and we can provide you with both. Ongoing hosting from Sanctuary comes with regular updates and notifications to keep you secure.



Ensuring maximum uptime for your website means that it can actually do what it's been designed and built to do... get you results. Don't concern yourself with speed or performance issues, data centers, servers or CDNs. Instead, get peace of mind by putting your hosting needs in the hands of a specialized WordPress website hosting provider.



At Sanctuary we don't just provide hosting services. We work with you, and support you as a partner to grow your business. Creating and maintaining a fast, secure and reliable website is the foundation of it all.

Here are just a few reasons why you should consider partnering with Sanctuary:

We're WordPress Experts

You can choose any hosting company to host your website, at almost any budget. But most hosting companies don't specialize in building, maintaining, securing and marketing Wordpress websites.

We Specialists

WordPress is a unique platform for your website, and that requires specialized knowledge and process. We know WordPress inside and out. We know how to properly build and maintain your website, and we can help with many important details like speed and security.

We create world-class websites

We're not just a hosting company. We also design and build world-class Wordpress websites. If you're seeking to reimagine what's possible with Wordpress and make your website work for you, we can help.



We're Marketers

Designing, building, hosting and maintaining a great website is important. But if you expect your website to help you grow your business, you need a plan. Sanctuary can help you to build a website that's optimized for Google and SEO, and we can help you develop and execute on a marketing strategy that drives traffic, leads and sales to your new website.

We are Sanctuary

Our goal is to be a Sanctuary for our partners and our mission is to grow your business. That's starts with reliable hosting. But we're not your average hosting company. There are no complex phone trees or faceless people. You'll likely know our team members by name as we work together throughout the process of building, supporting, marketing and growing your business.

Do you need to know more? Learn more about us!

Read on to the next page to learn more about why you should choose Sanctuary...

Why Sanctuary?

Sanctuary, a U.S. digital marketing agency and Hubspot Solutions Partner, helps companies grow their businesses by developing and executing end-to-end marketing strategies. We believe in partnering with purpose to create and execute powerful marketing strategies accountable to measurable results.

We partner with you to build custom websites and use marketing tactics such as search marketing, social media and email to drive leads and sales for your business. Our team comprises highly experienced and creative specialists in a range of digital marketing disciplines, from marketing strategy and execution, writing, visual design and development to social marketing, user experience design, analytics and more.

We've been guiding passionate, thriving businesses like yours that serve owners, employees and communities since 2006.



[Learn more about our company, our team and our values here.](#)

FLEXIBLE PRICING

At Sanctuary, we strive to serve every level of business and provide solutions to fit every budget. Our goal is to help you, even if we're not your final choice. When you begin to work with Sanctuary we'll take the time to discuss and understand your needs and goals, and then we'll recommend a unique path, and plan to success that fits your needs and budget.

Websites

Option 1: Standard

Are you just getting started, or you know that you need a standard website with a few pages of information about your business, a list of your services and a contact form? We can help you look great and have you online quickly through a variety of standard packages. If we find that we're still not a good fit, just tell us and we'll be glad to refer you to a trusted partner who can.

Option 2: Premium

If you're an established business that's looking to take your online presence to the next level, let's talk. Through our unique and detailed Discovery process, we'll provide the research, strategy, plan and pricing to build a website that fits your needs and accomplishes your unique goals. We'll define all the functionality that you need and provide a firm timeline to get the job done right.

Option 3: Custom

Do you require custom, "next level" features and functionality? Maybe you're looking to develop a robust, custom e-commerce website, or a unique member's only website that needs to be built from the ground up to your exact standards. Whatever your needs, we've likely been there, done that. Let's talk and we'll work to provide a plan that spells out all the details and a realistic timeline.

LET'S CHAT

Would you be interested in talking about your challenges and goals?

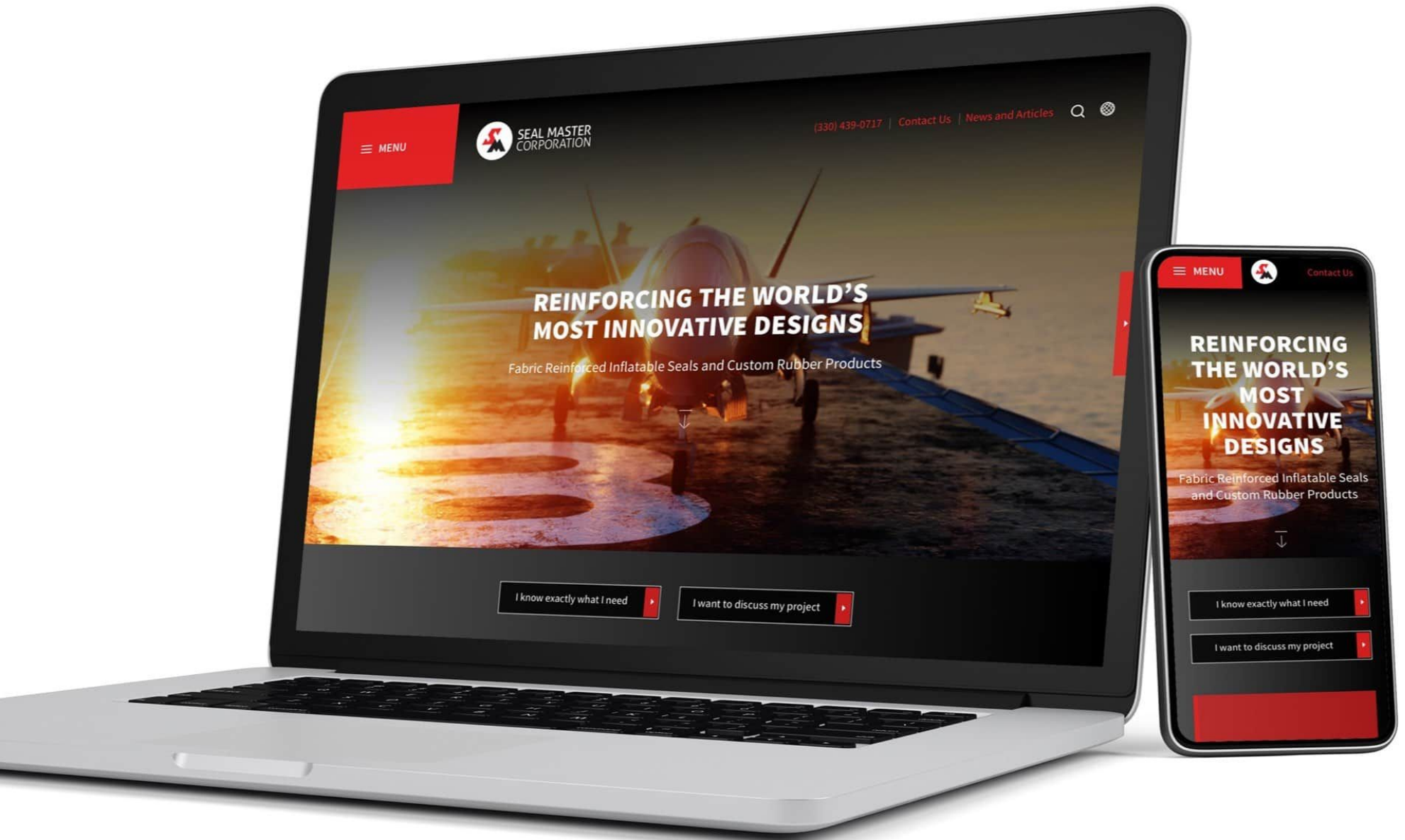
Schedule a meeting online today!

Call: 330-266-1188

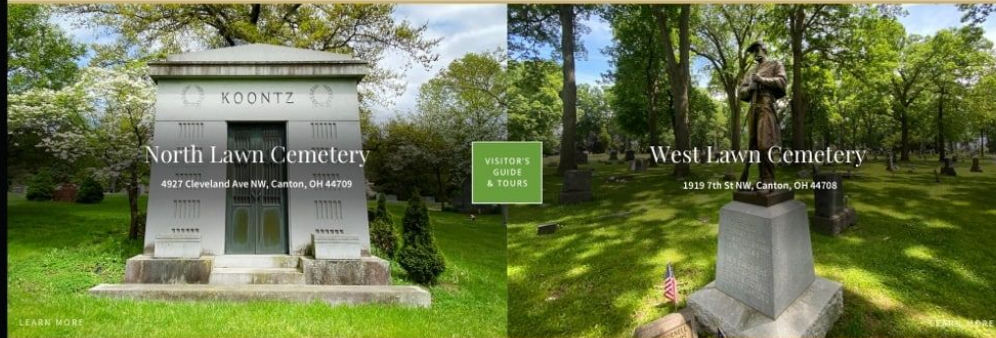
OUR PORTFOLIO

The following pages feature some of our latest creations. Please visit the link below for more.

[View our recent work](#)



Historic, Scenic Stark County Cemeteries

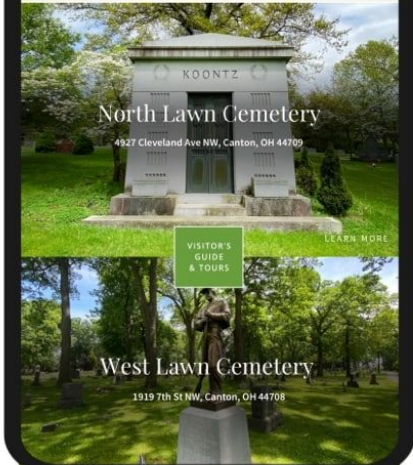


Invest In Peace of Mind

Making your own cemetery arrangements is one of the most caring gifts you can leave your loved ones. We invite you to visit our cemeteries to experience their beauty and dignity. Request a consultation with one of our family advisors for assistance in choosing the right option for you in a package you can afford.

Notebook Mockup

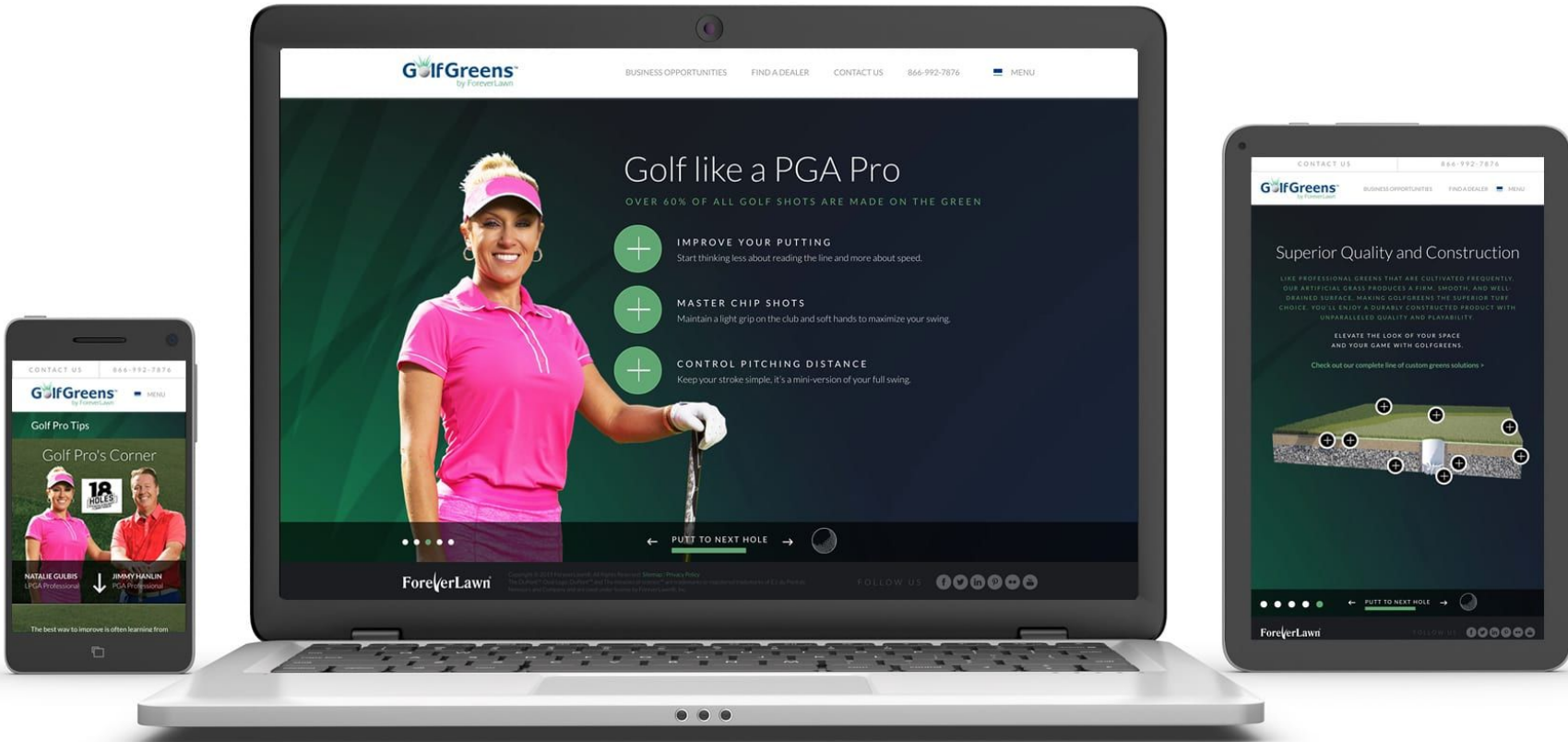
Historic, Scenic Stark County Cemeteries

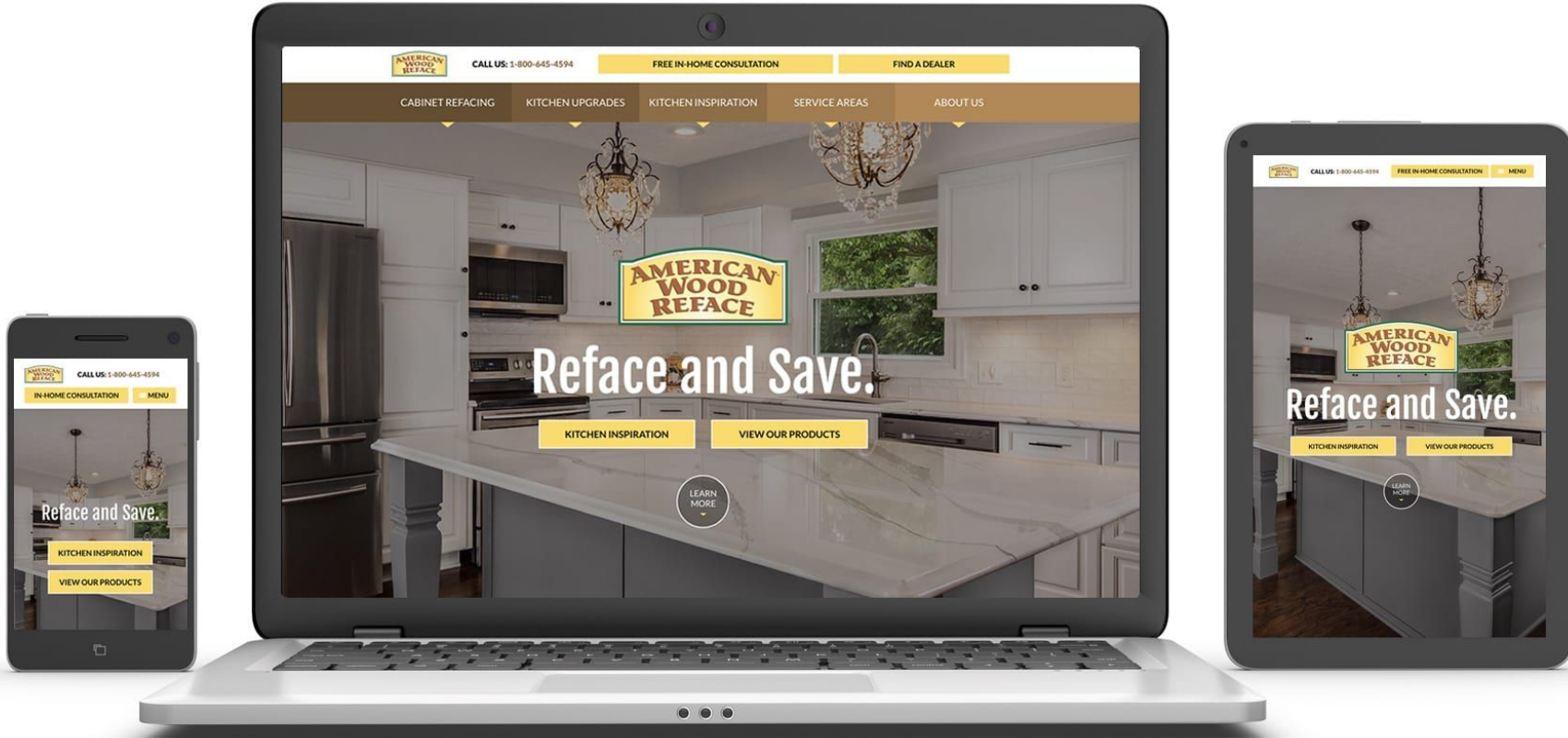


Historic, Scenic Stark County Cemeteries











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